

Recognize high risks and high rollers with equal confidence

Accurate, high-performance facial recognition protects assets, reduces liability, upgrades customer experience, and delivers valuable insights.



Spot bad actors before they do harm

Manage watchlists more efficiently to ensure safety and compliance. Reduce loss and limit liability by immediately recognizing known persons of interest. Identify self-excluded patrons quickly and discreetly.

Give VIPs the recognition they deserve

Keep valued guests coming back by giving them the red carpet treatment. Quickly recognize VIPs so you can welcome them when they step through the door and upgrade their experience throughout their visit.



Improve operational efficiency and marketing effectiveness

Maximize profits with a comprehensive, actionable view of who's visiting your casino and what they do while on-site. Perform complex forensic analysis on recorded video to uncover visitor trends. Optimize guests' experience in real-time with customizable alerts. Use AI to make data-driven decisions about your entire operation – from staffing and casino design, to marketing campaigns and event planning.


World-class accuracy and performance for a range of casino & gaming use cases:

Surveillance • Watchlists • Queue Monitoring • VIP Recognition • Visitor Analytics •
Demographics • Traffic Flows • Dwell Times • AML compliance • Forensics

The SAFR® Solution

SAFR's face recognition algorithm has the highest effective accuracy for live video – as measured by the National Institute of Standards and Technology (NIST)*

SAFR can instantly detect and match against millions of faces in real time, even in challenging conditions where faces are in motion, at different angles, under poor lighting conditions, or partially obscured – reducing the number of false alarms and simplifying a security professional's ability to secure an area with confidence.

PLATFORMS	Windows, Linux, macOS, Android, iOS
ACCURACY	99.87% LFW, 0.0355 FNMR
DETECTION SPEED	~15-60ms, @ 30FPS
RECOGNITION SPEED	<100ms per face
TESTED BY	

Secure & Private

SAFR was built with Privacy by Design principles. All face signatures and images use AES-256 encryption in transit and at rest and no data is passed over the Internet if run on premises.

[Learn more at SAFR.com/trust](https://www.safcr.com/trust)

Key SAFR Features

- Face Detection & Recognition
 - Person Detection
 - Identity Database
 - Searchable Event Logs
- Configurable Actions & Alerts
 - VMS Integration
 - Data Export
 - Occlusion Detection
- Characterization (Age, Gender, Sentiment)
 - Attention Tracking
 - Common Object Detection – *Coming Soon*

For more information or to set up a free trial, contact this authorized reseller:



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*Results shown from NIST do not constitute an endorsement of any particular system, product, service, or company by NIST. www.nist.gov/programs-projects/face-recognition-vendor-test-frvt-ongoing.